

## Sample Interview Questions : FOYBH

1. Why did you decide to write this book at this time?
2. It appears that good/effective communication is a key focus of your book. Is that achievable in today's health care system? Is it even realistic?
3. Who is your target audience?
4. How do you hold the reader's interest/ make your message relevant?
5. You talk about patient advocacy as an emerging trend. Could you elaborate on how all health care consumers can benefit from this? How accessible is this service?
6. How does your book relate to the Affordable Care Act?
7. How will the implementation of the Affordable Care Act impede or assist those who choose to take charge of their health?
8. What were your greatest challenges in getting the book completed?